

ENCORE! 6 Secrets to Being a Show Stopper in Your Professional Life[®]

- ***Don't settle for being an understudy performer – leverage your professional strengths and become a show-stopper at work;***
- ***Overcome the stage fright that holds you back from performing at your peak;***
- ***Master the art of stage presence and keep your clients coming back for more.***

Breathe new life into your team's potential by putting them on stage for the performance of a lifetime! In this jam-packed keynote, Marcie Stern draws an unforgettable 6-point comparison between what is demanded of corporate leaders and Broadway actors. The stages may be drastically different, but how we go about creating "encore performances" is strikingly similar. The Broadway analogy will inspire your team to act with more passion, purpose, and engagement.

Your team will learn to shine every day by leveraging their individual talents and overcoming the obstacles that keep them from taking center stage. At the same time, Marcie emphasizes the importance of sharing the stage and bringing out the best in your cast members. With contagious enthusiasm, Marcie reveals the secrets of Broadway stars and shows your team how to apply those secrets to achieve show-stopping performances, demonstrate more confidence and energy in their collaboration, and together, make a lasting impact on their clients and organization.

At the end of this program the audience will take away:

- Tactics for leveraging natural talents and exuding more confidence
- What stage fright looks like at work, and how to stop it, once and for all
- Ways to replicate on-stage collaboration and create a positive teaming environment
- How to deliver so your clients and organization request an encore



Vocal Consulting is a professional speaking, coaching and consulting business that helps busy professionals focus on what matters most. By teaching the **WAAMM™ principle (What Actions & Attitudes Matter Most)** and providing concrete tools and **ENCORE** strategies, we help our clients get focused, energized and in action on managing priorities, leveraging strengths, accelerating goal achievement, and creating better work/life balance. As a result, our clients enthusiastically create professional and business legacies they can be proud of.

Marcie Stern, founder and president, is a seasoned professional with 22 years of experience in strategic planning and business & team development across a wide range of disciplines and with special expertise in the healthcare industry. Marcie is a natural "show-stopper" and has given encore performances as a professional speaker. She speaks nationally to a wide variety of professional groups and also conducts workshops on a vast range of topics including: Work/Life Balance, Self-Care Practices, Business Success, Strategic Life and Career Planning, and Team Development. Inspired by her passion and enthusiasm, Marcie's clients are equipped to being show-stopping performers in their professional lives.